

30-FOOT FALL KILLS STEEPLEJACK WHO HAD DEFIED DEATH

Man Who Often Risked Life
Hundreds of Feet in Air
Drops From Bridge.

Missing his footing on a slender wooden scaffold from which he was painting the First Street bridge in Mt. Vernon, early today, Charles Marshall, a painter, landed squarely across two of the high tension wires which run the interurban trains on the New York, New Haven and Hartford Railroad.

For several moments, with his clothing in flames, his body receiving thousands of volts, swayed to and fro across the wires while hundreds of persons on their way to New York trains, were powerless to act.

Finally, a convulsive movement of the body threw Marshall clear of the wires and he plunged to the tracks, fifteen feet below. He was alive when picked up, but died before he reached the Mt. Vernon Hospital.

Marshall lived with his wife at No. 56 West Third street, Mount Vernon. He made a specialty of painting in dangerous places and was known as a daring "Steeplejack." His associates believed

him to be a man without nerves; the highest and most dangerous places never daunted him. He had painted flag-poles on a number of the tallest office buildings in New York and had laughed at death in the gales that had often threatened to hurl him from his airy perch, hundreds of feet above the street. He lived through these thrilling adventures to be killed by a fall of less than thirty feet.

Several men were working with Marshall on the scaffolding, this morning, painting the steel underpinnings of the structure. His work was considered so safe the men had not even taken the precaution of erecting an outside railing along the narrow footpath on which they worked.

Marshall's body was terribly charred by the electricity and his burning clothing, and several bones had been broken by the fall.

CHILDREN NEED "CASCARETS" WHEN CROSS, FEVERISH OR CONSTIPATED

Any child will gladly take "Cascarets Candy Cathartic" which act gently—never gripe or produce the slightest uneasiness—thoroughly cleanses the little one's Constipated Bowels, sweetens the stomach and puts the liver in a healthy condition.

Full directions for children and grown-ups in each package.

Mothers can rest easy after giving this gentle, thorough laxative to children.



10 Cents. Never gripe or sicken.

"CASCARETS WORK WHILE YOU SLEEP."

\$350 in Prizes

LIFE'S Examination Paper

1. Should a suffragette marry?
2. If Diogenes were searching America for an honest man, where would he be least likely to find him?
3. Who invented the hobble skirt and why?
4. A man of marriageable age has sufficient income to maintain a wife or an automobile, but not both. Which should he choose and why?
5. What is the funniest thing in the world?
6. Give a good example of perpetual motion.
7. Suggest a better name for Reno, Nev.
8. Define common sense.
9. Why is it dangerous to marry a widow?
10. How would you spend a million dollars to do the least possible good?

See this Week's *Life*

Now on Sale Price Ten Cents All Newsdealers

AUSTRALIAN CRICKETERS ARRIVED HERE TO-DAY.

They Play in Philadelphia First,
Then Come Here for Games Next
Tuesday and Wednesday.

Fifteen Australian cricket players reached New York on the Olympic today to engage in a series of matches here and in Philadelphia. They planned to go at once to Philadelphia, where they are scheduled to play three games against the Gentlemen of Philadelphia. Next Tuesday and Wednesday they will play the Gentlemen of New York here, returning to Philadelphia to play three games more against the Philadelphians beginning Oct. 4.

Surety Stamps
with All
Purchases

O'NEILL-ADAMS Co.

Sixth Avenue, 20th to 22d Street

The Greatest REAL LACE Store in America

In New York's

Shopping Centre

Double
Surety Stamps
in the
Forenoon

For Friday—
3,000 Yards of
All Silk
Black
Dress Satin
Value \$1.25 Yard
at 75c yd.

A full yard wide.
Lustrous in finish.
Strong and firm in texture.
Superior in quality.
Drapes beautifully with the
new dress fashions.

Black Velvet
Value \$1.50 Yard.
at 95c yd.

Imported Black Dress Velvet,
24 inches wide. Unusually fine
quality.

Guaranteed
Lining Satin
Value \$1.00 Yard.
at 55c yd.

Guaranteed two seasons. Tailors' and furriers' lining satin, black, 36 inches wide.

O'Neill Main Store—Second Floor, Take 22d Street Elevators.

Special for Friday
\$3.50 Reed
Rocker
\$2.50



Just like illustration. This is a useful rocker must not be missed. It is a masterpiece of design and construction. It has a heavy continuous roll reed arm and back made on a fine quality of a white maple frame; finished natural and brown.

Buy Now and Make Arrangements for Convenient Payments.

The News Is Spreading!
Nearly a Million Women Know It Now
You Can Buy a \$25.00 to \$35.00
Fall Suit, Dress or Coat
At O'Neill's for \$17.50
And Arrange Convenient Payments If You Wish



Plenty of Sizes and Styles.

Sizes for large women, small and slender women—for all women.

\$25.00 to \$35.00

Dresses, \$17.50

Thirty different styles, each one new, becoming and fashionable. It would take a page to detail the scores and scores of superb effects included in this assemblage. BEATRICE BROADCLOTH DRESSES, trimmed with satin, fancy braid and novelty buttons. Charmeuse Dresses, with lace yokes and lace-trimmed sleeves. Beautiful new Crepe Meteor Dresses. All-Wool Men's Wear Serge Dresses. Storm Serge and Basket Weave Dresses, neatly trimmed—and a great many others.

\$25.00 to \$35.00

Coats, \$17.50

There are more than forty brand new effects, many of them the work of high-priced Parisian designers. Belt-back Chinchillas and English Tweeds, all the way through the range of Plain Tailored Broadcloth Coats and Fancy Braid Trimmed Black Broadcloth Coats to the newest Small Plaid Backed Effects. There is absolutely nothing forgotten. Even the very latest and very scarce Two-Toned Cheviots (Black-and-White, Black-and-Blue and Black-and-Brown) are here!

\$25.00 to \$35.00

Suits, \$17.50

Fancy trimmed and plain tailored styles, many of which are copies of high class imported models. The newest fabric, every thread guaranteed to be all-wool, and coats lined with guaranteed Peau de Cygne and Skinner Satin! Newest Two-Toned Cheviots, black, blue, brown and taupe Homespuns and Men's Wear Serge (black and blue). Two-Toned Wide Wale Cheviots. Every Fashionable Shade.

Boys' Fall Reefers Special \$4.98

Clever, Mannish Little Coats
Navy blue serge with separate sailor collars of red, navy and royal blue galates, trimmed with narrow flat braid and silk stars on corner; coats have large chevron on sleeve; sizes 3 to 10 years.

Boys' Reg. \$6.50

Fall Suits

\$4.98

Boys' serge regulation suits in sailor and Russian style. Made double breasted blouse with large sailor collars, trimmed with stars and braid, and have large chevron on sleeve; trousers are full cut bloomer, full lined; sizes, Russian 3 to 8 years, sailors 3 to 10 years.



Boys' All-Wool Suits at \$4.98

Suits are in all wool chevots, cassimeres and worsteds, in new fancy effects, in blue, brown, gray, etc.; also navy blue serge suits are made up in Norfolk and double breasted styles; full cut peg trousers, full lined; also Norfolk in fancy effects, with extra trousers. Trousers are full cut and full lined; sizes 7 to 17.

Double-breasted suits, 12 to 18.

Boys' \$1.50 All-Wool Trousers at 98c

In all-wool chevots and cassimeres and navy blue serge, cut full and well tailored; taped seams; serge trousers are full lined; sizes 6 to 17 years.

The New Cigar Department

In O'Neill's Store for Dad and the Boys will open soon. See Sunday's papers for announcement.

10,000 Yards Navy Blue and Black Wool Serges: Great Values!

Considering that these materials are among the great leaders in Fall Fashions for Suits and Dresses, and considering also the superior qualities you are always sure of at O'Neill's, this special offering is sure to interest thousands of shoppers on Friday.

Wool Serges,
42 inches wide,
regularly \$1.00
yard, at... 69c

Wool Serges,
50 inches wide,
regularly \$1.25
yard, at... 85c

Wool Serges,
54 inches wide,
regularly \$1.50
yard, at... 98c

Wool Serges, 54 inches
wide, regu-
larly \$1.65
yard, at... \$1.25

Wool Serges, 54 inches
wide, regu-
larly \$2.25
yard, at... \$1.50

Women's Linen Handkerchiefs, Half Dozen, 50c

Pure linen plain hemstitched handkerchiefs for women; sheer and medium weight; assorted hems; "seconds" of regular 15c to 25c kinds.

Odd \$1.50 Corsets at \$1.00

Broken lines of several well known makes; new Fall models, made of high grade coutil.

Dainty White Goods at 10c a Yd.

A clean-up of odd lengths, remnants and short pieces of lawns, batistes, white checks, etc. Values to 50c. Also a splendid assortment of colored wash goods in odd lengths. Values up to 75c.

50c Brassieres, 25c

Brassieres in all sizes; trimmed with linen lace and embroidery.

18c to 25c School Gingham, 5c

Every mother knows what neat and serviceable dresses for play or for school these gingham will make. The assortment includes plaids and checks in several colors.

75c Fall Model Corsets at 50c

A new Fall model, made of coutil; medium bust; long straight lines; boned with steels that will not rust; trimmed with embroidery.

Black Soisette Shirts

A Smart New Style

—Value \$1.50—

Special at

\$1.00

A very practical and good looking black soisette shirt, with white hemstitched collar and cuffs; long sleeves, buttoned front.

\$2.50 Black Nun's Veiling Waists

Daintily tucked, button front or back models, high neck and long sleeves, all sizes; value \$2.50, at... \$2.00

Black Silk Waists in Newest Fall Styles

New Fall showing of handsome black silk waists, in chiffon, charmeuse, silks and correct waists for mourning wear, all moderately priced from \$2.95 to \$10.00.

O'Neill Main Store, Third Floor.

500 Small Sized Oriental Rugs

Great Bargains

A part of our recent \$67,000 collection, which includes some of the most beautiful rugs ever seen. There are many different effects in designs and colorings, the handsome Belochistan, Carabagh, Khiva, Bokhara, Daghestan, Shirvan, and Mossoul rugs. These are exceedingly desirable for city apartments, where small size Oriental rugs are often considered better than larger sizes.

Present Values \$12 to \$50

Priced Special

at \$7.35 to \$37.50

O'Neill Main Store, Fourth Floor.

\$2.50 in Goods FREE

for a Filled Book of

Surety Stamps

(Groceries Excepted)

Best Groceries

We Reserve the Right to Limit Quantities

Phone 5700 Chelsea. O'Neill Main Store—Basement.

Sugars	Gold Medal Flour	Tomato Soup	Butter
H.E. Crystal Dom- ino, 5-lb. cartons, H. & E. Non-Caking Powdered, 5-lb. cartons, H. & E. Granu- lated, 5-lb. cartons	Washburn's Cream- y's Gold Medal, 7-lb. mullin sacks, each size, each	Swyden's Con- centrated To- mato, No. 1 size, each	Best Fresh Made Plain Creamery, 1-lb. prints, none delivered, C. O. size, this size, each
39c 28c 27c	23c 23c	25c 25c	32c

Sardines—The D. & O. Brand;	35c
per tin, each	
Clam Chowder—The Searchlight;	23c
per quart, each	
Muskel Chowder—The Searchlight;	23c
per quart, each	
Herring Bone—No. 2 tin, each	11c
Edgemoor Crackers, Animal Crackers,	9c
Wafers or Toasters—Per pack, 6	
size, each	
Quaker Oats—The large family	11c
size, each	
Diamond Crystal Salt—For cook-	21c
ing, 4-lb. sack, each	
Gold Label Sardines—Large tin	25c
in oil, each	
Royal Salad Dressing—Large size,	22c
Francisco Olive Oil—Full pint bot., 5c	
Challenge Sauce—Duke's, per bot., 10c	

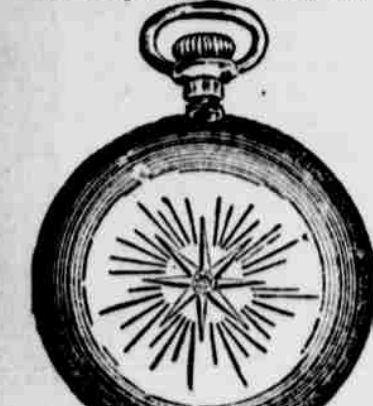
Delicatessen Dept.	
Star Balled Ham—1-lb.	31c
Corned Beef Rounds—1-lb.	34c
Lake Herring—1-lb.	65c
Smoked Salmon—1-lb.	32c
Smoked Sliced Beef—1-lb.	34c

Cheese	
New York State Full Cream—1-lb.	30c
English Dairy Style—1-lb.	35c
Imported Swiss—1-lb.	35c
Imported Roquefort—1-lb.	40c

Fresh Fruit	
Fancy Large Oranges—Dozen	45c
Fancy Medium Oranges—Dozen	30c
Fancy California Oranges—Small, dozen	29c
Large California Lemons—Dozen	45c
Medium California Lemons—Dozen	45c

New Holland Herring	Olives	Octagon Soap	Hams and Bacon
New Milchaers, 85c	Fancy Queen	Calumet's 40c	Armour's Star
New Mixed, 75c	Olives, 7c	10 cakes	Hams, per lb.
			Bacon, per lb.
			23c

Special To-Day and To-Morrow



Solid 14-K
GOLD \$6
GENUINE
Diamond

We sell more watches than half of the New York City Jewellers combined. The reason for so doing is very simple. We cut the price on any watch made, and have been doing so for years. To prove our statement we shall offer to-day and tomorrow a lot of Solid 14-K Gold Watches, with a single Diamond set in the case (see illustration above), at 90c each. These watches can only be found in reliable jewelry stores, and are considered too fine for the department store and small jewellers' trade. The case is heavy and strong enough to last a lifetime with proper care, and taking it all around, we can say they are equal to any \$20.00 to \$25.00 watch offered the public to-day. We have sold watches for over thirty-one years and consider this sale one of the greatest we ever held. None to Diamond Dealers or Jewellers. Mail or messenger orders will not be filled.

Special

We are now having a special sale of the best Solid Gold Watch made in the United States, and guarantee to save you at least 25 per cent. You can prove it by your own Jeweller.

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No Money Down

Club plans or ridiculously small deposits will attract the inexperienced buyer, but wise shoppers will look for honest concerns that don't draw prospective buyers into a net of high prices and ironclad conditions. Proof of our straightforward dealing is borne out by the fact that we are one of the largest furniture and carpet dealers in the country. Thanks to our enormous purchasing power, we are enabled to offer you exceptional values.

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Out-of-Town Deliveries Made by Our Motor Trucks



Massive 3-Piece Parlor Suite, unique design, beautifully carved, extra heavy mahogany finished frames, claw feet, highly polished; fitted with loose cushions of mohair panne plush, tufted; curds and tassels to match; indestructible springs in seat; as illustrated; value \$30; at

6x9, Value \$16, at \$11.50

8x10.6, Value \$18, at \$15.98

9x12, Value \$25, at \$17.98

10x13.6, Value \$32, at \$26.48

Value \$30, at \$19.98

Comfort Rugs \$5.48

In oak, golden finish; heavily carved, with upholstered seat and back of, imperial leather; like cut; value \$7.50

CASH OR CREDIT

COR 6TH AVE. & 15TH ST.

It makes little difference what you need—a World Want will go get it.